

# **Esri Community**



Our Relationship With Our Users Is Key

1,100 National Government Agencies

**2,200** States & Regional Agencies

**20,000** Cities & Local Governments

30,000+ Businesses

**3,300** Utilities

**5,000** NGO's

**7,000** Colleges & Universities

#### **Esri in the NCR**

337 Employees





# What Is GIS?

A System for Managing, Analyzing, and Applying Geographic Information

... and Solving
Problems Holistically

# Understanding

#### Integration

Leveraging Location . . . and Technology

#### Communication

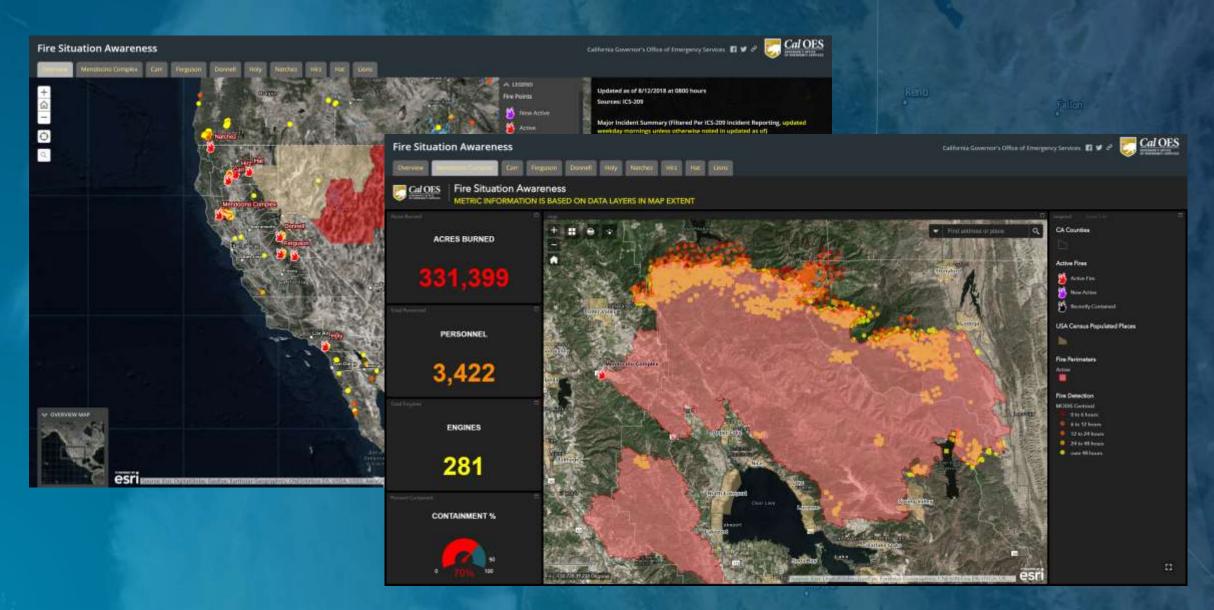
. . . Maps and Visualization

#### Analytics

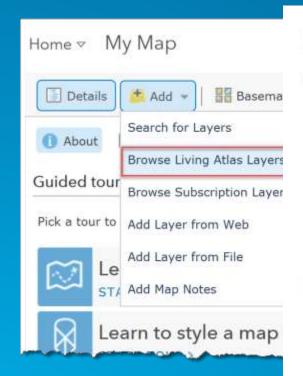
Geographic Sciences . . . . and Modeling

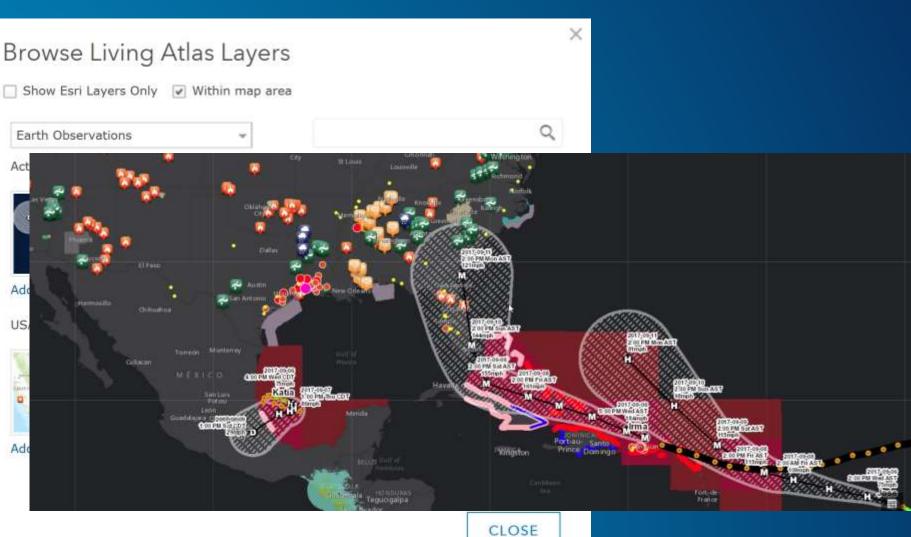
A Platform for Organizations . . . and Society

# **Integration - Cal OES Fire Situation Awareness**

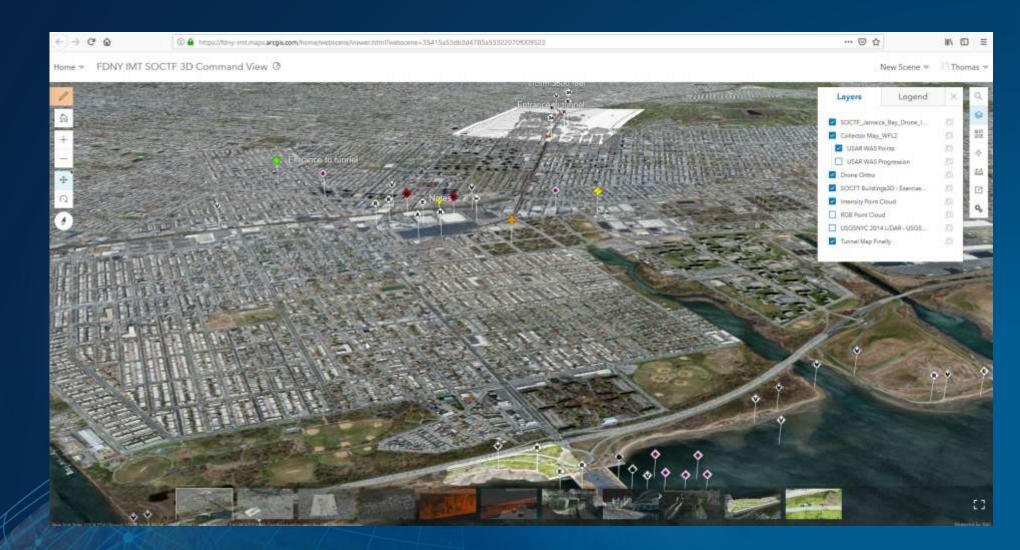


#### **Living Atlas**

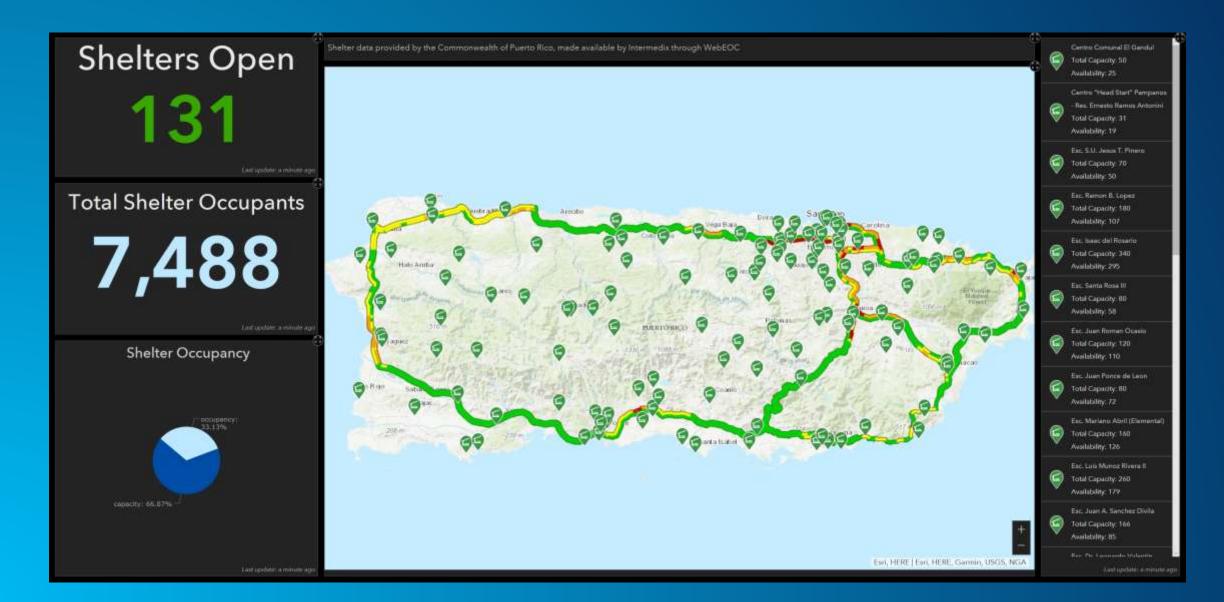




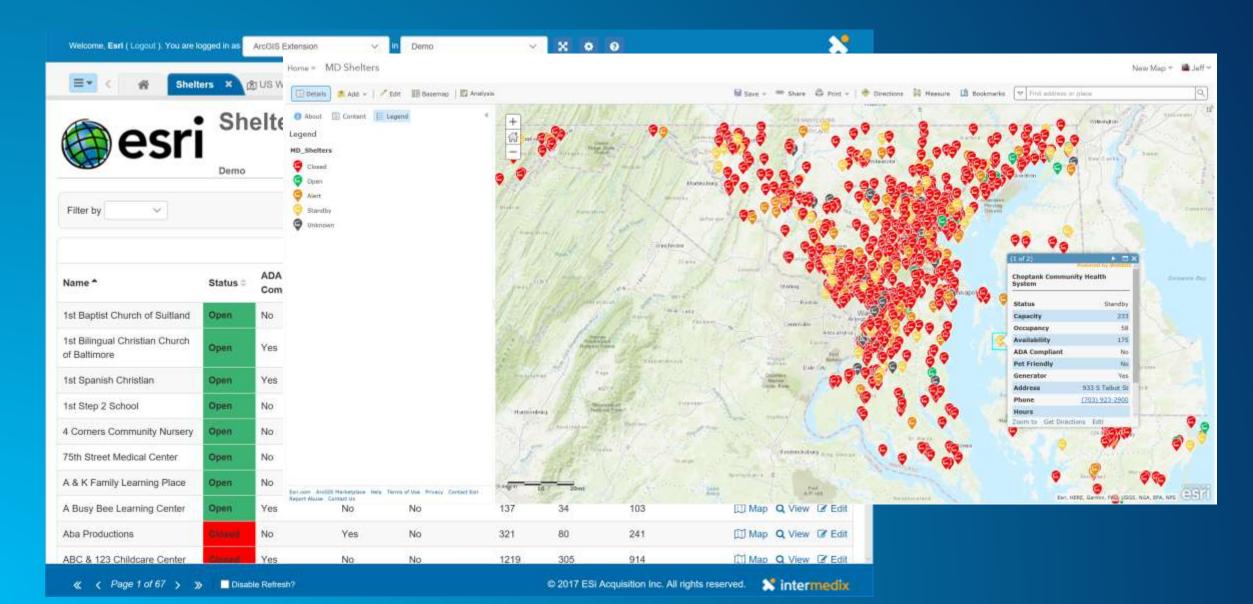
# THE SCIENCE OF WHERE

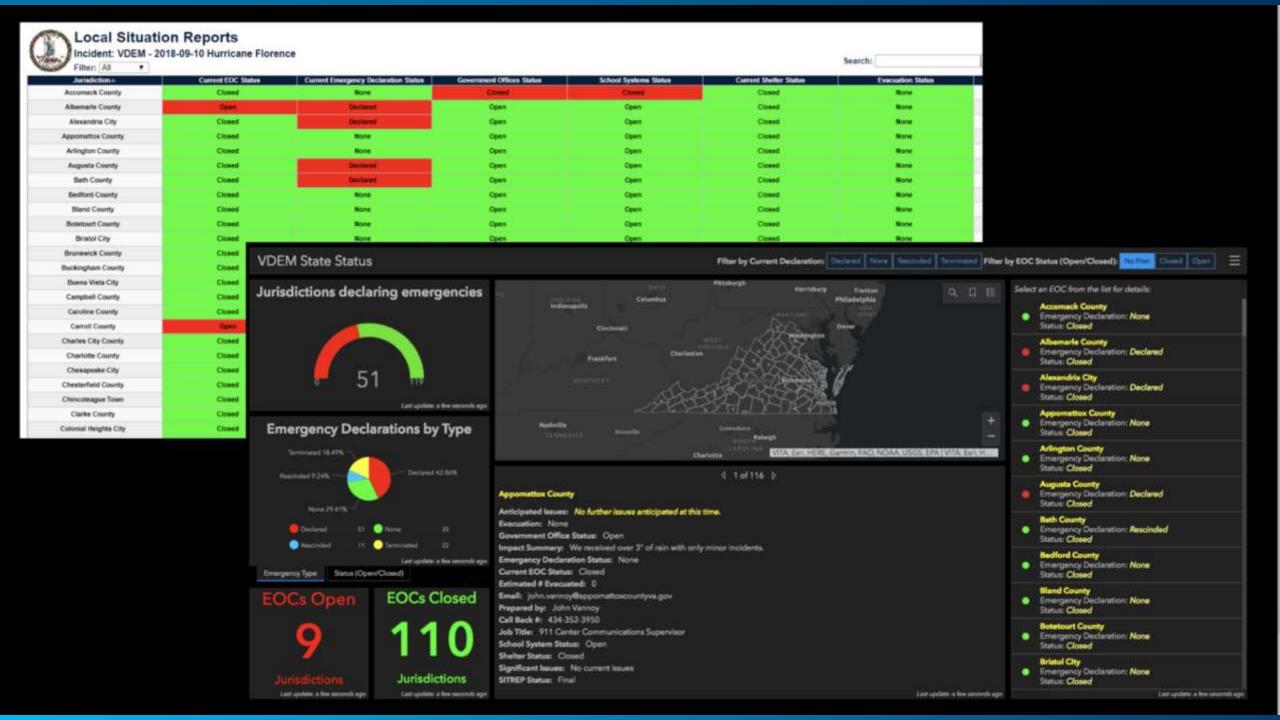


#### **Connect to other Business Systems – WebEOC Example**



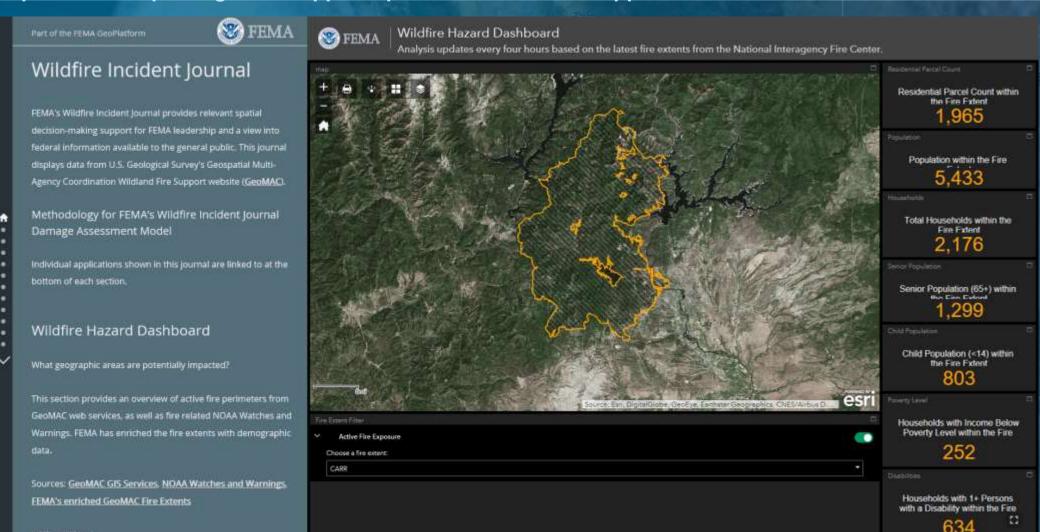
#### **Geospatially Enable Systems of Record**





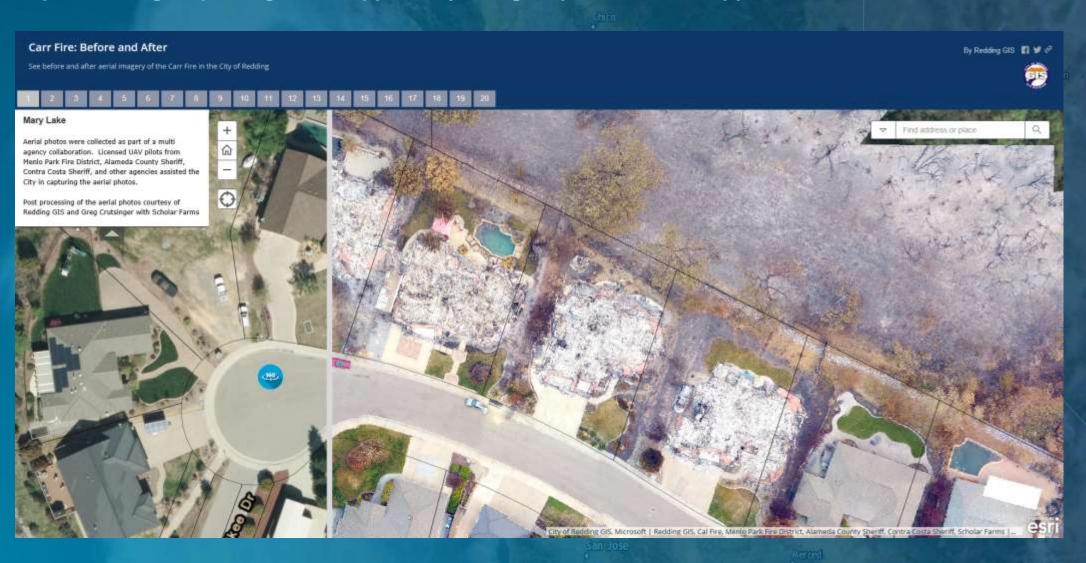
# **Analysis - FEMA Wildfire Incident Journal**

https://fema.maps.arcgis.com/apps/MapJournal/index.html?appid=58585e471e484cffbc398c5830d0b4dd



#### **Communication - City of Redding Before and After**

https://redding.maps.arcgis.com/apps/StorytellingSwipe/index.html?appid=60abe6c7170244cfbf784ff828627f66#



# Esri Public Safety



A NiSource Company

#### **International**



# An Emerging Geospatial Cloud for the Public Safety Community



#### Preparing for and Responding to Disasters

for Flood Mitigation



The City of Marco Island

Florida

**Digital Flood** 

**Insurance Rate Map** 



GSA

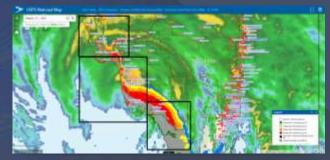
**Emergency Supply Distribution** 

# Legal Vulnerability Index



Denver, CO

**Post Office Closures** 



**USPS / NOAA** 

#### **Transportation Planning and Management**

DART

Abu Dhabi

#### Roads **Airports Approach Charting Roadway Status Ramp Management Accident Analysis** Road Safety Wisconsin **ECWRPC** Autoridad Aeronáutica Civil Mongolia Monmap Las Vegas McCarran International Airport Serbia **GDi Solutions Transit Bicycle Sharing Suitability Walk Times Maritime Shipping Corridors To Bus Stops Bus Route** Regional **Transit Modeling Planning** Low-Stress **Bike Networks** Texas

8.443 6.571 6.360 6.340

Spain CRTM

**New York** 

California CCTA Canada CHS

#### FEMA GeoPlatform

FEMA Geoplatform facelift to improve discoverability of critical information during disasters

- Authoritative content by Community Lifeline Useful Apps to present actionable information

- Operation Dashboards by Community Lifeline

"This is EXACTLY what we're looking for ...oh – my – goodness... un be liev a ble." – Chris Vaughan, FEMA GIO







# American Red Cross

- RCView Deployed for all major events in 2018, including Hurricanes Michael, and Florence
- RCView assisted in doing Damage Assessments both using geospatial analytics and mobile data collection with Survey123
- RCView academy and custom training built
- The Red Cross has operationalized on Story Maps
- The National Shelter System was worked on for Phase 1 with expected operations being deployed in 2019

President's Award

Quote – "GIS analytics supporting in getting millions of dollars of assistance out to survivors saving weeks of time"



#### **Disaster Response Program**

"Esri has outdone themselves in providing useful products for emergency managers and other first responders."

**Eric Holdeman, Emergency Management Magazine** 



#### **Search and Rescue**

#### • What have we done:

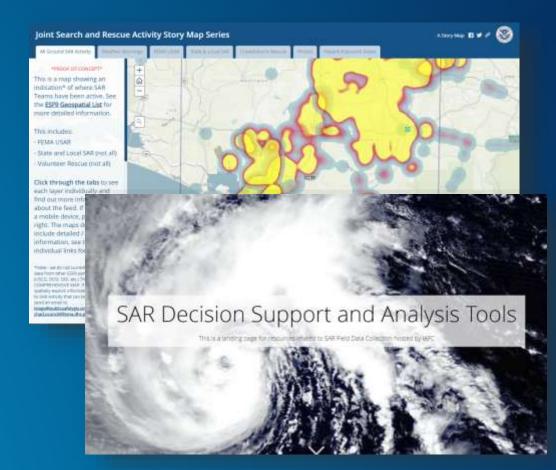
- IAFC and NAPSG joint solution development
- Refined from 2018 (Harvey) through 2019 (Michael)
- ArcGIS Tracker

#### Successes:

- Survey123 SAR Data Collection Form
- Story Map with all training tools
- Single Common Operating Picture created

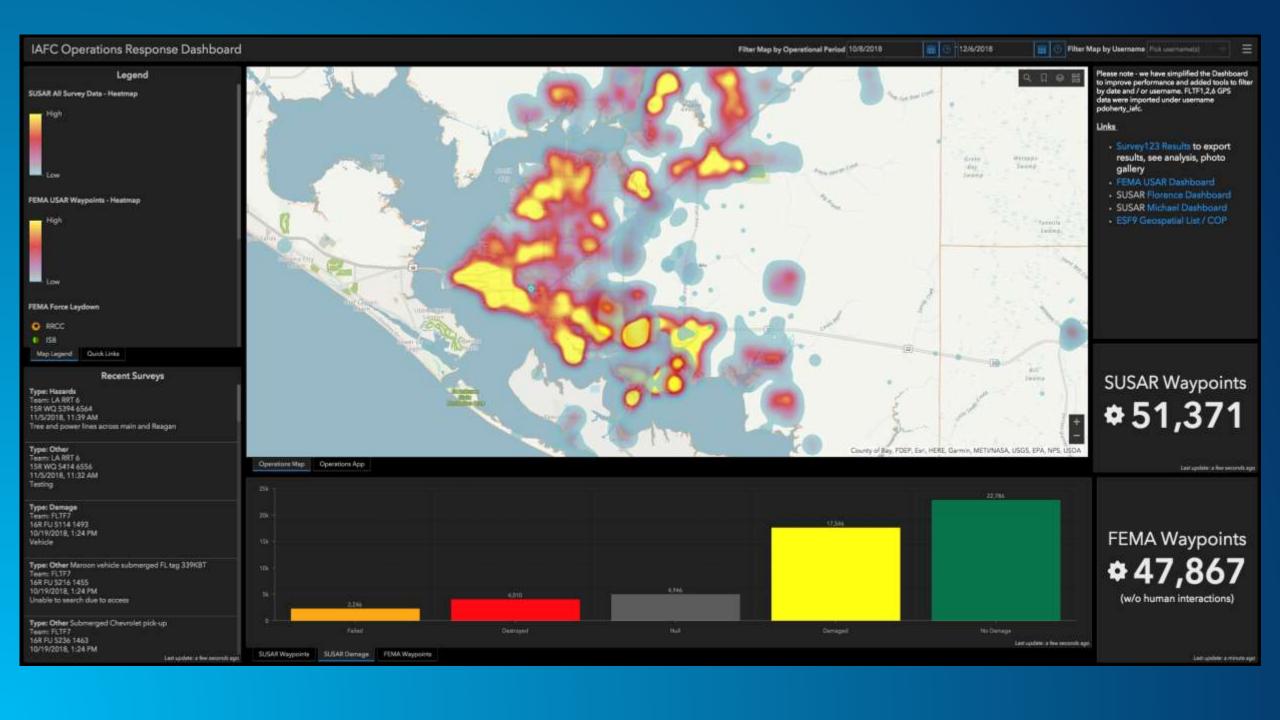
#### • What's Next:

- FEMA on Type I USAR Teams use of Survey 123
- After Action to gather requirements for potential solution



"The speed of survey availability through the Survey123 app was a critical success... Iron Sights has been effective for many years but we still need to assess benefits that other technologies may now bring to the table."

- Laura Silsbee FEMA US&R TNTF1



#### **FirstNet**

- What have we done:
  - Explorer Listed in FirstNet App Store
  - Developer SDK/API listed in Marketplace
- Successes:
  - NCAA Final Four
  - Alabama Cold Case
  - Hurricane Response



From the matters communication accordant to public safety empowers from responsible, not installed sease to scious, were lifety, and video where and afters they need it. With always on communications and purpose built disvises. From the resulting streament agreement, an ability to architectural, analysis and there conditions, agains, and hashed in these real time to the securities and seasonness. Built provides a complete architectural for the front muscure orbital upon according sufferinges. When moderns once, you will be ready to respond with a set of integrated tools for whateroil americans, impact analysis, demage seasonness, operational breakings, and public information. Est adultions enables masses contract decisions that can halp you seek less.

#### FirstNet Ready Mobile Damage Assessment Solution from Esri

Mobilize field teams, monitor progress, and report damage status. With lives at risk and disaster recovery funds on the line, time is critical.

Nevigating the community wild conducting an accurate examinment of the clemage after as incident can be chapter. With disaster recovery funds on the law, quickly assuming the visital disastage and creating a Pulsation record for the joint preferations, damage assumments (PAA) is visital for recovery.

East, mobile damage assessment solution for firstflet provides your agency with the stillity to repolly deploy field bears to conduct an initial damage assistance, collect photo evidence, and monitor the progress toward your reporting thresholds in resistance over the Firstflet neovoir. Your field bears can with or without consistancy to your want never topo during critical times.

n17 n22

#### What's included?

EQU, solution for mobile damage accessment includes the following technology and implementation services for your egency.

Makke Danage Assessment Age: A mobile application for IDS or Android for use by field expectors to conduct commercia structure, public facility, and residential structure damage assessments in a connected an disconnected anymoment. You also have occase to ERAA Pyleinbars

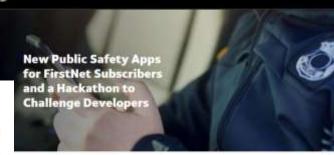
Damage Assaument (PDA) force for individual Assatzance (IA) and Public Assistance (IA)

Damage Assessment Dashkound: An application used to monitor field assistances and determine whether damage come exceed little or Federal declaration thresholds.

ArrOSS Online: A complete, cloudbase mapping and analysis platform from Erit that allows you to make map, share and rollaborate with pertners, and enalyse data to identify

trends and patterns for reporting.

Implementation Services and Technical Transfer: EpiCs publics matter experts will quickly configure and deploy an operational expatisfy for your damage absoluted process.



By Bob Slown, Clief Operating Officer, Facilities at ATAT October 18, 2016

on vina

The FirstNet App Catalog is where FirstNet users can go to get innovative politions tailoned to them. Over the last few months, the FirstNet fears has been hard at work stocking the app catalogs virtual shelves with powerful and instaltive applications to help public safety users.

Heavily settled and solutions have been added to the FirstNet App Catalog, including

 Explorer for Arctist – a lightweight mapping app and data viewer from Esri that allows first responders to create markup and interact with their maps, even offine. This gives public safety scalable ways to collect and translate location information into a clear and actionable picture. Recent News

Search News

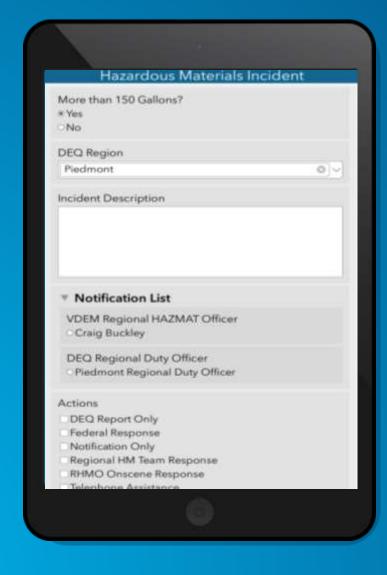
DIRECTY SPORTS ONCE AGAIN BRINGS THE SPANISH "EL CLÁSICO" EXCLUSIVELY TO SOCCER

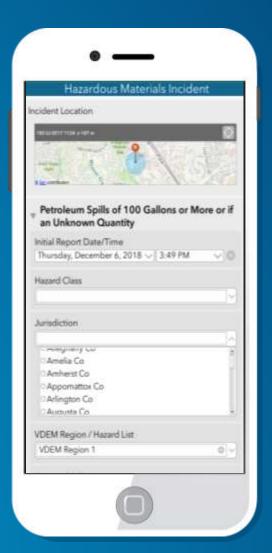
Dr. Om ST. DREET'S Sports will broadcast in HD. 44 UHD and on its online platforms, the game between PC issuedons and Real Machini, the first of the 2018-2019 season.

Beer blory ...

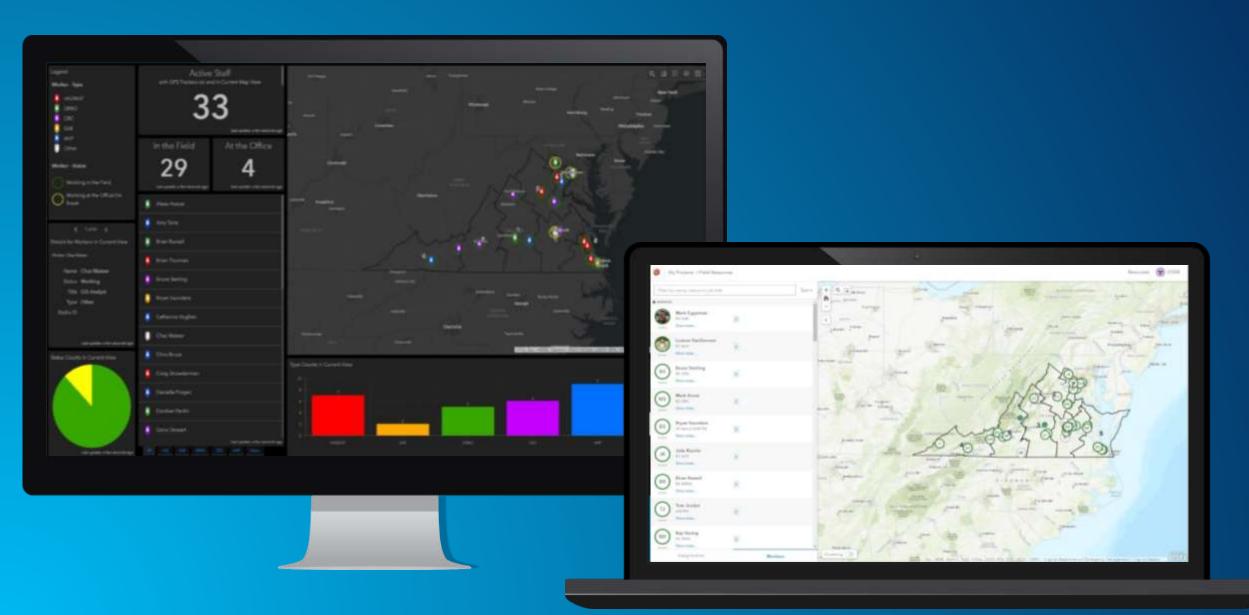


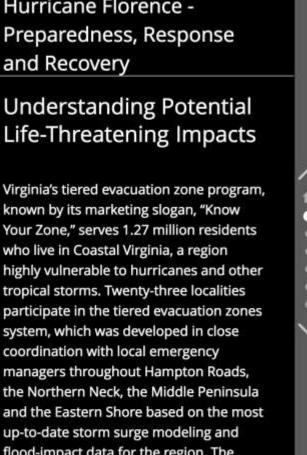
## **Asset Tracking and Resource Assignment**

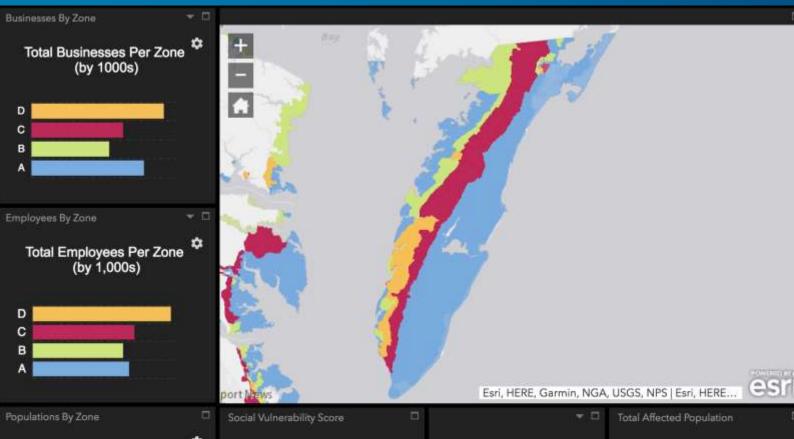




# **Workforce Tracking and Resource Allocation**







Total Populations by Zone

Average Social Vulnerability Score

Households with No Vehicles

23,118

Total Affected Population

1,270,426

MY 8

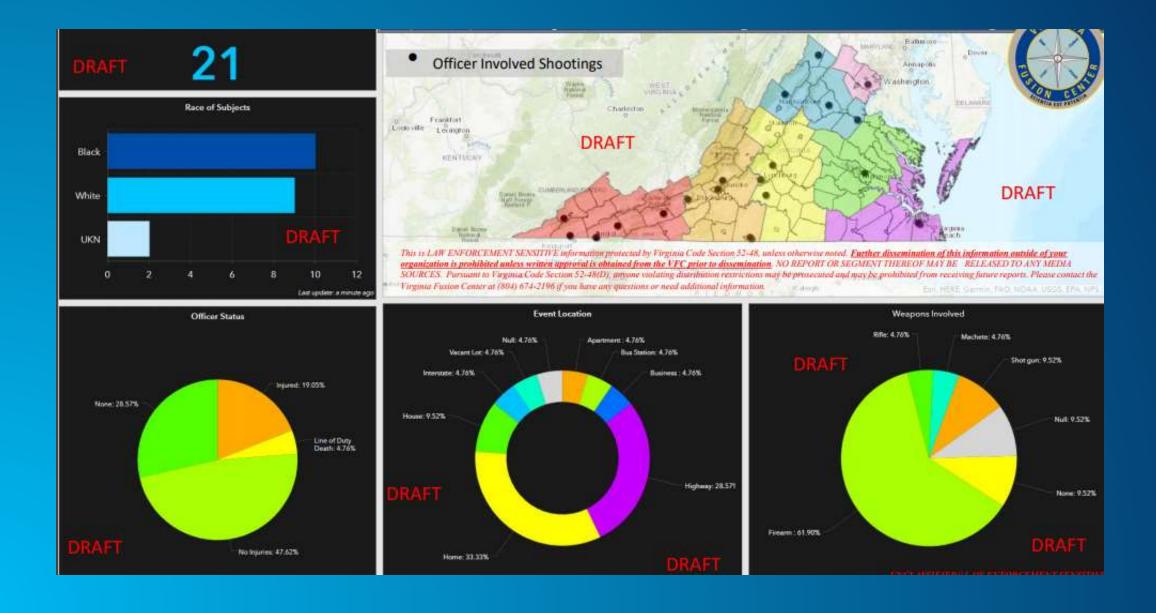
Hurricane Florence -Preparedness, Response and Recovery

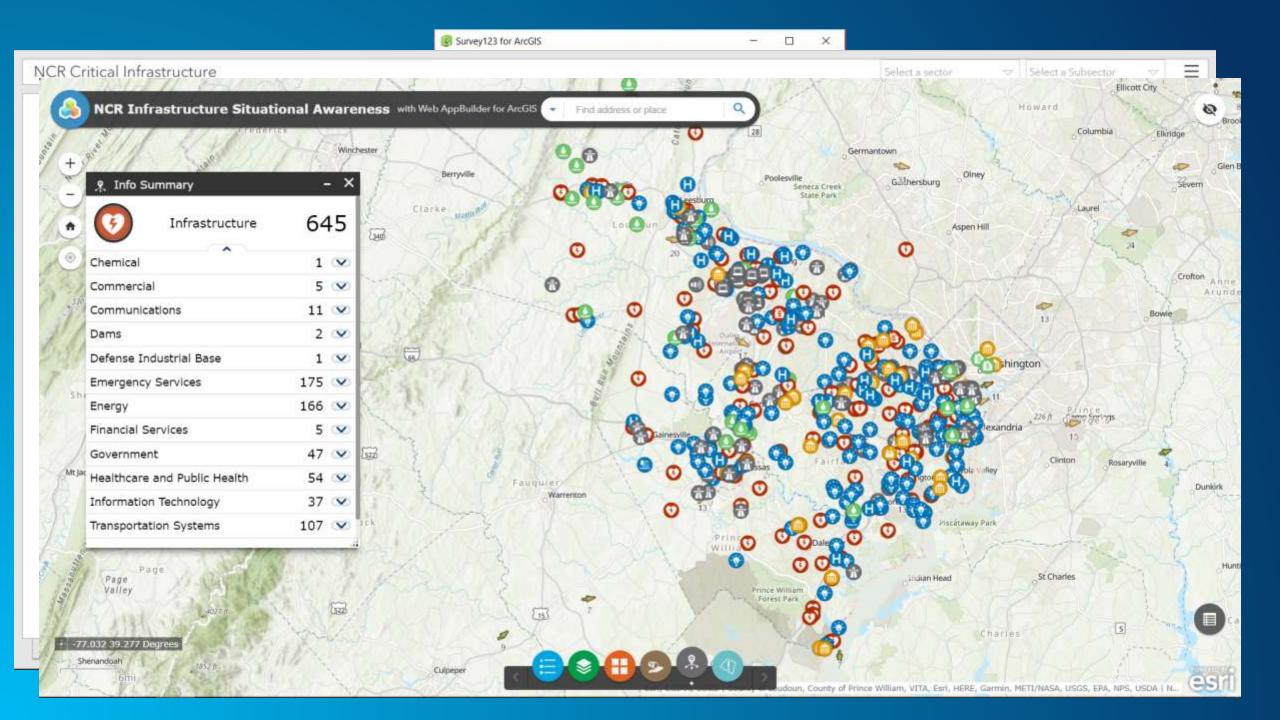
#### **Understanding Potential** Life-Threatening Impacts

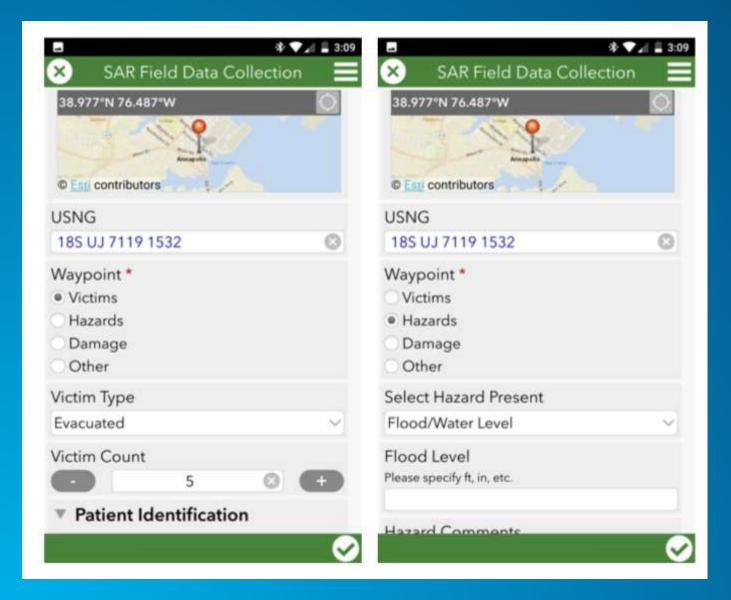
known by its marketing slogan, "Know Your Zone," serves 1.27 million residents who live in Coastal Virginia, a region highly vulnerable to hurricanes and other tropical storms. Twenty-three localities participate in the tiered evacuation zones system, which was developed in close coordination with local emergency managers throughout Hampton Roads, the Northern Neck, the Middle Peninsula and the Eastern Shore based on the most up-to-date storm surge modeling and flood-impact data for the region. The system was put into place in 2017.

Emergency managers consider many factors when deciding on an evacuation

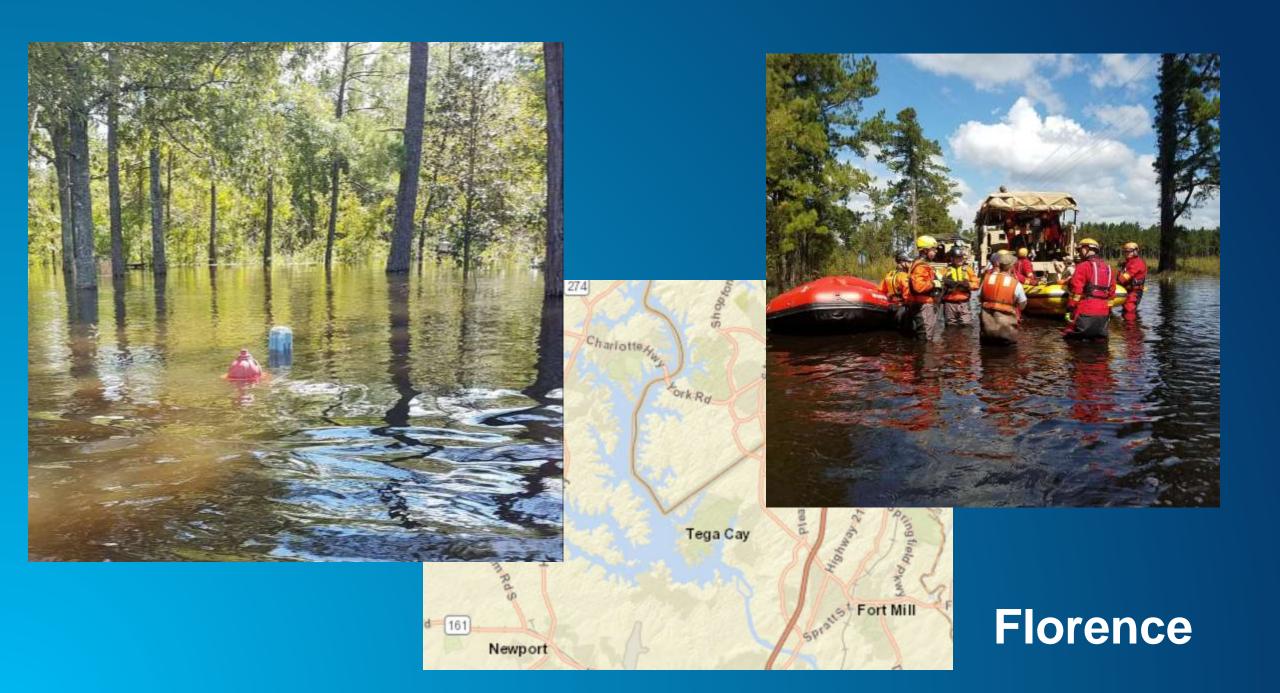
## **Virginia Fusion Center**











# **Emergency Management Operations Solution**

#### What You Get:

- 5 Days Esri Professional Services +5 Hours Remote Support for:
  - Setup of ArcGIS Online Organization
  - Configuration of apps in Emergency Management Offering
  - Technical knowledge transfer to your staff for operation and maintenance of apps



Emergency Management Maps



Incident Status Dashboard



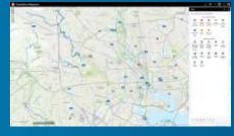
Situational Awareness Viewer



Initial Damage Assessment



**Incident Briefing** 



Operations Response Viewer



Public Information Map

# What's Next?

# THE SCIENCE OF WHERE



#### **Augmented Reality**

**Israeli Home Front Command SAR Mission in Brazil** 

